



We love Outlet Shopping

WE NEED YOU!

La Torre Outlet Zaragoza is the new fashion and lifestyle shopping destination for northern Spain, combining convenience shopping at a Bauhaus DIY store and a food court with a premium factory outlet village. Opened in October 2020, La Torre Outlet Zaragoza hosts more than 60 designer, fashion and lifestyle brands such as Adidas, Puma, Reebok, Guess, Tommy Hilfiger, Pepe Jeans, Skechers, Dessigual and many more, 30-70% off, all year round. The centre is managed by **ROS Retail Outlet Shopping**, one of Europe's leading outlet operators with centres in Germany, Poland, Hungary, Italy, Portugal, Croatia, Spain and new developments.

Do you wish to work in a young and dynamic centre management team?
Would you like to shape an innovative outlet shopping concept?
At the earliest date possible we are looking for a motivated

MARKETING ASSISTANT

M/W/D • Full-time / Permanent • Location Zaragoza

YOUR TASKS

- You support the Marketing Manager in achieving the Marketing and Centre KPIs
- You are responsible for the maintenance of our online media channels and drive digital marketing KPIs
- You assist the Marketing Manager by liaising with the HQ Marketing team to develop and implement a digital marketing strategy to support the annual marketing plan, including website updates, email marketing and social media content
- You work with the centre's brand partners regarding product offers and shop promotions as well as media agencies
- You develop marketing presentations, analyses and reports
- You support the centre management team in administrative tasks

We offer you an interesting and challenging job in a growing company. If we have aroused your interest, we look forward to receiving your English CV and covering letter. Please send your complete application to **career@ros-management.com** indicating your earliest possible start date and salary requirements. Please understand that we can only consider applications in English.

lаторreoutletzaragoza.com
Managed by ROS Retail Outlet Shopping
www.ros-management.com

YOUR PROFILE

- You have 2 years experience in digital marketing, advertising or media
- You have experience with content management systems, email marketing and analytics tools, SEO/SEM as well as graphic software e.g. Photoshop
- You have very good Microsoft Office skills (Word, Excel, PowerPoint and Outlook)
- You are strong in organisation and communication, creative, analytical, team player and have a "hands-on" mentality
- You have a high affinity for retail of fashion & lifestyle brands
- You have strong written and verbal communication skills in Spanish and English; further language skills would be an advantage



**la torre
outlet**
Zaragoza